

james madley.

JAMES MCCLUNG

James McClung has quickly established himself as a sought after artist in the contemporary art and graphic design communities. He's worked with clients such as Parliament Chocolate, Augie's Coffee, and A La Minute Ice Cream, among others. Through raw talent and an admirable work ethic, James consistently delivers beautiful and timeless content with style, quality, and unmatched professionalism.



A close-up, artistic shot of a chocolate bar being broken, with the word 'PARLIAMENT' and 'CHOCOLATE' overlaid in a stylized, white, outlined font. The background is a rich, dark brown color with a glossy, reflective surface, suggesting the texture of the chocolate. The lighting is dramatic, highlighting the edges of the chocolate and the texture of the wrapper. The word 'PARLIAMENT' is written in a large, bold, serif font with a decorative flourish on the 'P' and 'T'. The word 'CHOCOLATE' is written in a smaller, simpler, sans-serif font below it. A thin white horizontal line is positioned below the word 'CHOCOLATE'.

PARLIAMENT
CHOCOLATE

PARLIAMENT CHOCOLATE

BEAN TO BAR CHOCOLATE

Logo and branding development. Original illustrations created for product design. Multiple creative artworks used for packaging, merchandise, and displays.



SINGLE ORIGIN BARS



PARLIAMENT CHOCOLATE



PERU: RIO TAMBO

SINGLE ORIGIN 70% CACAO

CAC PANGO

Located in the Satipo Province, Cae Pango and its crop of farmers produce amazing cacao with unique variation that are specific to their region.

HARVEST: Hand Harvested 2016

ELEVATION: 2,000 - 2,500 meters
www.cacpango.com

THE PRODUCER

Older generations are trying to get used to encourage the younger generation to get into agriculture. We all need to work as a team. We need to teach our children to love respect for nature

and to have values, just accept nature, the lines, things as. With these values we will be more productive and happier people.

- ESPERANZA GONZALEZ
GENERA: BARRERA Y COMPARTIR, ANGO

TASTING NOTES

Tobacco, Sweet, Fruits, Creamy

PERU
PANGO



PARLIAMENT CHOCOLATE



DOMINICAN REPUBLIC: ZORZAL

SINGLE ORIGIN 70% CACAO

ZORZAL CACAO

Zorzal Cacao is located on a small northern range in the Dominican Republic. The land is home to a wildlife reserve and is dedicated to the Bicknell's Thrush, an endangered migratory bird.

HARVEST: Hand Harvested 2016
ELEVATION: 1,500 meters
www.zorzalcacao.com

THE PRODUCER

"I have worked this plot of land my whole life. I love an environment, the smell and flavor of farm-to-table. We have

also planted hundreds of acres of hardwoods and sub-tropics and enjoy forestry production off the farm."

- MARCEY ANTONIO LAURA
TASTING NOTES

Pearl, Mushroom, Honey, Avocado, Black tea.

DOMINICAN REPUBLIC
RESERVA ZORZAL



PARLIAMENT CHOCOLATE



BELIZE: MAYA MOUNTAIN

SINGLE ORIGIN 70% CACAO

MAYA MOUNTAIN CACAO

Maya Mountain Cacao operates in the Toledo District of Southern Belize. They work with around 400 certified organic farmers and their families.

HARVEST: Hand Harvested 2016
ELEVATION: 40 - 220 meters
www.mountaincacao.com

THE PRODUCER

"It takes years to access to produce so when farmers have to think about the future, I farm cacao because I can sell and support my family and I don't have to see chemicals on my farm."

- JUDY BOJ (San Antonio)

"I love cacao, I love nature, so I had to love what my job got grow up raising."

- JOHN CILEK (Indigobonito)

TASTING NOTES

White, White, Honey, Vanilla

BELIZE

TOLEDO DISTRICT



PARLIAMENT CHOCOLATE



TANZANIA: KILIMBERO VALLEY

SINGLE ORIGIN 70% CACAO

KOKOJA KAMILI

Kokoja Kamili works with about 1,000 smallholder farmers in a village called Mbingo (Swahili for "Heaven"). They pay premium prices to these farmers for wet cacao beans, which are then fermented and dried in Kokoja Kamili's own facilities.

HARVEST: Hand Harvested 2017
ELEVATION: 235 - 290 meters
www.kokojakamili.com

THE PRODUCER

"In dealing with cacao production because it gives me an income after every two weeks, sometimes throughout the whole year round. Through cacao I expect to get enough money to build a house for my son, buy a motorcycle, improve my living standard and pay for my children's education."

- HADEA KIMBOWILA

TASTING NOTES

Strawberry, Rhubarb, Marshmallow, Cream

TANZANIA
KILIMBUU



PARLIAMENT CHOCOLATE

In Isilano



THAILAND: CHANTHABURI

SINGLE ORIGIN 70% CACAO

CHAI NUTTI FARM

This farmers planted cacao wellings back in 2010 as a government initiative, but there was no market for it. Since they weren't harvesting any of the profitable fruit, look, the crop was left to grow wild. In 2013, we met the farmers and introduced fermentation and drying to them. It took three years of trial and error, but we finally found a ferment that we were all happy with. After that, the beans were shipped to the US, and we were able to produce our first. That chocolate bar. This journey with Serrano and Bhatti, the producers, is the true meaning of direct trade. Currently we're in the process of getting 30 bags each other ordered.

HARVEST: Hand Harvested 2016
ELEVATION: 100 meters

THE PRODUCER

"Cacao is a food that everyone can eat around the world and it has many properties that are good for the body. We grow cacao ourselves and use encouraging local farmers to grow more. We buy from the villages and have become the one stop shop for fermentation and drying. This allows us to control the quality and taste of the cacao for shipping to the States. We are supporting the farmers to the world because we love what we do, it is not about the profit."

- SURIYA CHAI NUTTI

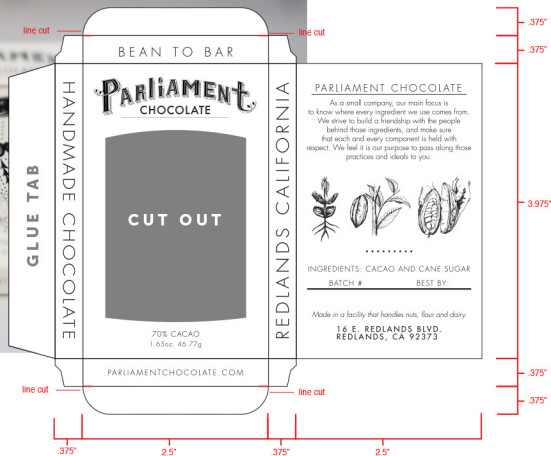
TASTING NOTES

Cocoa, Brown Butter, Island

THAILAND

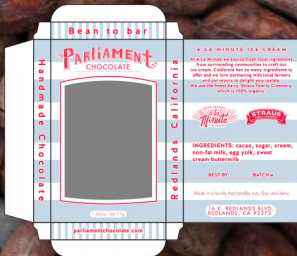
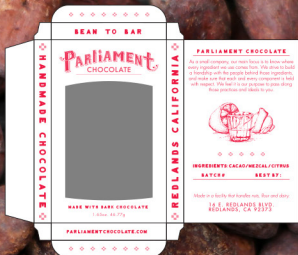


BOX DESIGN





INCLUSION
BARS



Parliament
CHOCOLATE

Series 2.



House Fermentation Series
DOMINICAN REPUBLIC :
ZORCAL WHITE BEAN

SINGLE ORIGIN 70% CACAO

Parliament
CHOCOLATE



REDLANDS CITRUS

MADE WITH DARK CHOCOLATE
& CITRUS

Parliament
CHOCOLATE



MEZCAL / CITRUS

MADE WITH DARK CHOCOLATE

INSERT
CARDS

Parliament
CHOCOLATE

HOUSE-MADE
TOFFEE



&
FERMENTED
BLACK GARLIC

MADE WITH DARK CHOCOLATE

Parliament
CHOCOLATE



ICE CREAM / MILK BAR

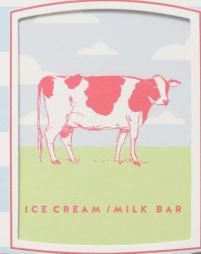
Parliament
CHOCOLATE



COFFEE CRYSTALS

SINGLE ORIGIN 70% CACAO

Parliament
CHOCOLATE



ICE CREAM / MILK BAR

1.65oz. 46.77g



INFORMATION BOOKLET







SMALL BATCH

À LA
MINUTE

ICE CREAM
CA

À LA MINUTE ice cream

LIQUID NITROGEN ICE CREAM

Logo and branding development. Original illustrations created for product design. Creative artworks used for merchandise, displays, and original typeface. Social Media content.



NEW LOGO DEVELOPMENT



ORIGINAL FONT

"A La Minute Regular"

**A B C D E F G H I J K L M
N O P Q R S T U V W X Y Z**

a b c d e f g h i j k l m n o p q r s t u v w x y z

1 2 3 4 5 6 7 8 9 0

! & % / " : ' , . ; ?

CUP WRAP DESIGN



mini



small



medium



large



FLAVOR MENU



STRAWBERRY BALSAMIC
STRAWBERRY COMPOTE & BALSAMIC REDUCTION

This card features a light wood background with two strawberries on either side of the text.



SALTED CARAMEL
WITH HOUSE MADE CARAMEL & FLEUR DE SEL

This card features a light wood background with two caramel candies on either side of the text.



FRESH MINT CHIP
WITH PARLIAMENT CHOCOLATE SHAVINGS

This card features a light wood background with two mint leaves on either side of the text.



OLIVE OIL VANILLA BEAN
WITH CALIFORNIA OLIVE OIL

This card features a light wood background with two vanilla beans on either side of the text.





CUSTOM PINT CANISTERS

Miir

COMPANY
| Custom
PRODUCT
| DELICIOUS CHOCOLATE - COLORED

INK COLOR
| No.

SIZE
| 4PT - 1

PLACEMENT
| Center

NOTE: PRODUCT IS
NOT RECYCLED



PRINTING LINE: 100% - 4PT
REGISTER LINE: - 2.00PT

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Miir

COMPANY
| Custom
PRODUCT
| DELICIOUS CHOCOLATE - COLORED

INK COLOR
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TOTES



BARN OWL OLIVE OIL

CROWN IN THE FOOTHILLS OF TUCAIPA CA

First Cold Press

BARN OWL
OLIVE OIL

100 ml / 3.4oz

BOTTLED IN
REDLANDS CA

BROUGHT TO YOU BY:
ALAMINUTEICECREAM.COM
PARLIAMENTCHOCOLATE.COM

Italian Variety Olives

HARVEST DATE: 11/2017

2025 WEST PARK AVE. #3
REDLANDS CA
92373

CROWN IN THE FOOTHILLS OF TUCAIPA CA

First Cold Press

BARN OWL
OLIVE OIL

100 ml / 3.4oz



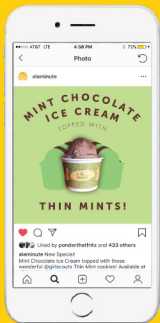
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AROJ MAK MAK

A THAI STREET FOOD RESTAURANT

Logo and branding development.
Hand drawn illustration created for wallpaper,
tee shirts, and original typeface.
Food & Cocktail menu design.



Logo development

אֶרֶץ מַאֲכָמָא

אֶרֶץ מַאֲכָמָא

אֶרֶץ מַאֲכָמָא



original font

"ároni mák mák regular"

á b c d e f g h i j k l m
n o p q r s t u v w x y z

wallpaper design



เมนูเด็ดจาก

FOOD

อาหาร

(FOOD)

อร่อย มาก มาก

A THAI STREET FOOD RESTAURANT

ปลาทั้งตัวทอดกระเทียม



PLA TURTIM HAD KRATIAM
(GARLIC FRIED FISH)

Fried whole fish topped with fried shallots and garlic with a side of herbs, lime wedges and spicy garlic fish sauce. Accompanied with Jasmine rice.

\$15

ส้มตำ

SOM TUM



SOM TUM
(PAPAYA SALAD)

Green papaya, cucumbers, tomatoes, shrimps, long beans, cilantro, Thai chili, blended with spicy fish sauce and topped with dried shrimps. Accompanied with sticky rice.

\$8

ไข่เจียว

KAI JIAO
(OMILETT)



KAI JIAO
(OMILETT) vegetarian available

Traditional omelet with ground chicken or ground pork, shallots, bean sprouts, topped with cilantro and a sweet chili sauce on the side. Accompanied with Jasmine rice.

\$10

บะหมี่แห้ง

BAMEE HANG
(DRY NOODLES)



BAMEE HANG
(DRY NOODLES) vegetarian available

Fried egg noodle tossed in a thick sauce and served hot, accompanied with chicken, broccoli, bean sprouts, pork, kumping, cilantro, fried garlic and fried onions.

\$12

ลูกชิ้นหมู

LUUK CHIN MOO
(PORK MEATBALLS)



LUUK CHIN MOO
(PORK MEATBALLS)

Fried pork meatballs, topped with cilantro, pickled shallots, fried garlic, fried onions, sweet sauce on the side, and Thai-style soy sauce blend.

\$12

ข้าวมันไก่

KHAO MUN GAI
(CHICKEN OVER RICE)



KHAO MUN GAI
(CHICKEN OVER RICE)

Roasted chicken breast over garlic ginger rice accompanied with pickled, fermented soybean sauce and chicken bone soup.

\$13

แกงจืด ข้าวซอย

KHAO SOI
(CURRY NOODLE SOUP)



KHAO SOI
(CURRY NOODLE SOUP)

Red curry soup with chicken and flat egg noodle, topped with cilantro, fresh shallots, lime wedges, fried egg noodle, fried garlic, fried onions and pickled mustard greens.

\$12

โจ๊ก

JOK
(RICE PORRIDGE)



JOK
(RICE PORRIDGE) vegetarian available

White porridge, pork ginger dumplings and a thin soy sauce ground egg, topped with fried egg noodle, pickled garlic, fried garlic, fried onions, fresh cilantro, and green onions.

\$10

ไก่ทอด

CAI FAWT
(CHICKEN WINGS)



CAI FAWT
(CHICKEN WINGS)

Thai-style soft curly marinated fried chicken wings served with spicy garlic fish sauce. Accompanied with sticky rice.

\$8

ปลาย่าง

PLA YANG
(SALT CRUSTED FISH)



PLA YANG
(SALT CRUSTED FISH)

Thai-style soft curly marinated fried chicken wings served with spicy garlic fish sauce. Accompanied with sticky rice.

\$15

ขนม

COCONUT CUSTARD



COCONUT CUSTARD

\$1

COCONUT SHERBET



COCONUT SHERBET

\$4

Complimentary for every guest.
Thank You! Same Place
Fried egg noodles with garlic lime, leaves, dried porcini, and chili oil.

เมนูเครื่องดื่ม

DRINK

ค็อกเทล

(COCKTAILS)
ALL COCKTAILS 53฿



หิงบว
น้ำผลไม้

53฿

HING BAO JUICE
CINQUE
MINT CUCUMBER
PINEAPPLE
LIME
SWEETENER

อโรอ่า ทว่าห ทว่าห

อโรอ่า
ซัมเมอร์



53฿

SALABANG SUMMER
WHITE RUM
GIN
LEMON/LIME
LAVENDER
LIME LEAF
CANTALOUPE
LIME



สกอตช์
อันด
โซดา

53฿

SCOTCH AND SODA
BLENDING SCOTCH
SWEETENER
LIME JUICE
LIME
LEMON & SODA ON THE SIDE

ทอมทว่า
อันด
ทอนิก



53฿

TOM KHA AND TONIC
GIN
VODKA
KAFIR LIME LEAF
CUCUMBER
VEGETABLE
VEGET TONIC

COCKTAILS
คือใคร
FOR
EVERYONE



บัง
ร่า
ชาน

53฿

BANG RA CHAN
GIN
BLANCO TRAVILLA
MEXICAN
KAFIR LIME LEAF
CUCUMBER
PINEAPPLE
ORANGE CELERY
CUCUMBER



อห
บัง
ก๊อท

53฿

OH BANGKOK
BLENDING SCOTCH
TOASTED RUM
LAVENDER
LIME SEED
SWEETENER
LIME
WANG
LEMON
TOPPER/SINGRA



ซอรี่
ซอรี่
ซอรี่

53฿

SORRY SORRY
SORRY
BLENDING
SCOTCH
SWEETENER
LIME
CUCUMBER
PINEAPPLE
LIME



โกลเด
น
ทริแองเกิล

53฿

GOLDEN TRIANGLE
RUM
PANDAN
PINEAPPLE
CUCUMBER
LIME



ชาน
ทบุรี
โซเบอร์

53฿

CHANTABURI
SOBER
BLENDING RUM
ANONNURA BITTERS
PINEAPPLE
LIME
CUCUMBER
WANG
PINEAPPLE
LIME

การดื่มไวน์

(BRINKING WINE)
Wine to be enjoyed by the Glass

- 57 PINOT GRIGIO | TIAMO, IT
- 57 CHARDONNAY | HERN, CA
- 57 REDTOWN | BLANCO, NZ
- 57 CAVA ROSA | WISPRIT, ES
- 57 PINOT NOIR | HERN, CA
- 57 CABERNET | CITRA, IT
- 57 TEMPRANILLO | ROSA DE POLFER, ES

กินไวน์

(EATING WINE)
Wine to be enjoyed by the Bottle with Food & Friends

- 57 RIESLING | DE TRINSC, DE
- 57 TORRONTES | ZUCCARDI, IT
- 57 GEMWETRAMMER | TRIVIC, IT
- 57 MOCATO (Spanglers) | WARENCO, IT
- 57 BRACETTO (Cava Spanglers) | WARENCO, IT
- 57 PINOT NOIR | SHAW SMITH, AU
- 57 MERLOT | CABERNET | ESEM, FR

เบียร์

(BEER)

- 53฿ SINGHA | LAGER, TH
- 53฿ CRANGLAFFE, TH
- 53฿ BEER SANDRER | LAGER, AU
- 53฿ WALTER GAN | LAGERING THE LAGER, CN

เครื่องดื่ม

(BEVERAGES)

- 53฿ PANDAN LEAF
- 53฿ COCONUT SODA
- 53฿ MEXI COKE
- 53฿ DIET COKE
- 53฿ FRUIT
- 53฿ ICEE TEA
- 53฿ THAI ICEE TEA
- 53฿ SINGRA SODA WATER



AUGIES



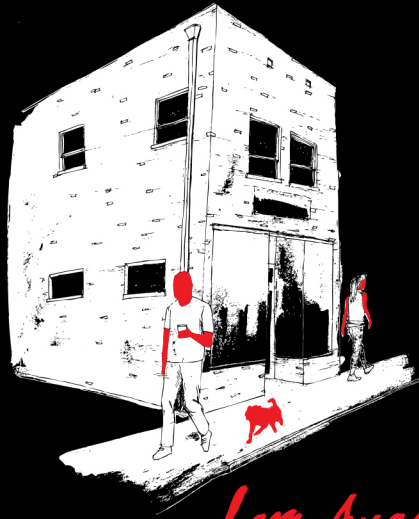
COFFEE

AUGIE'S COFFEE

COFFEE ROASTER

Hand drawn illustration design for tee shirts, sweatshirts, and other various merchandise.





I am Augie



AUGIE'S COFFEE ROASTERS





*drink angie
coffee*

Angie's Coffee
Roasters







RUDOS

RUDOS

CREATIVE AGENCY

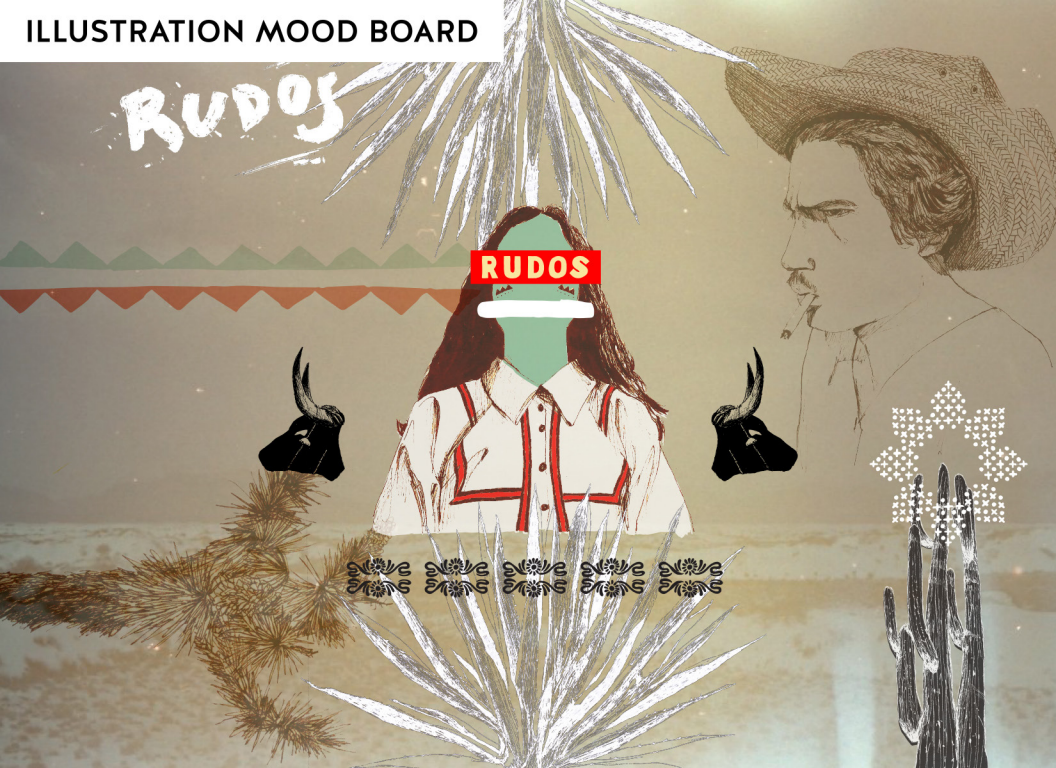
Creating illustration branding for a new
start up agency based in Oaxaca.



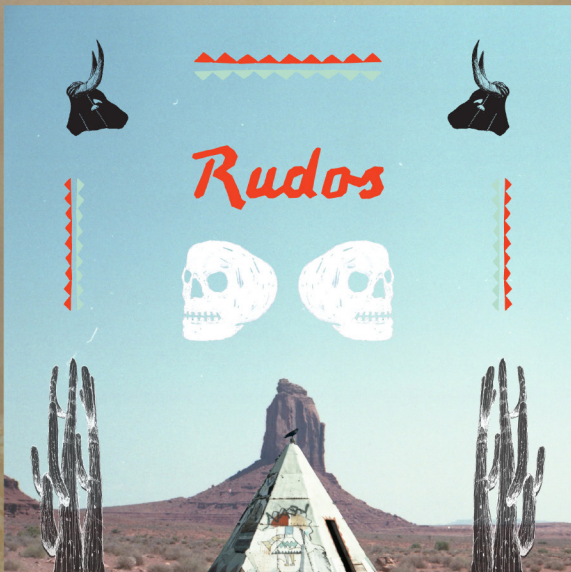
ILLUSTRATION MOOD BOARD

RUDOS

RUDOS









W. WOLFSKILL

W. WOLFSKILL

RIVERSIDE CA. COCKTAIL BAR

Hand drawn illustration for menu design
and tee shirt merchandise.





WINTER MENU DESIGN

2015

ENOUGH SAID



BITTER HOUSE RYE
LAIDS APPLE BRANDY
AMONTILLADO SHERRY
CINNAMON SYRUP
DEMERARA
MINT

REST AND RELAXATION



PLANTATION PINEAPPLE RUM
SMITH & CROSS RUM
DEMERARA
BITTERHOUSE RYE
CASTILLIAN BITTERS

BREAKFAST ALL DAY



TOASTED PECAN/BUTTER WASHED BITTER HOUSE RYE
MAPLE SYRUP
DIPLOMATIC RESERVA
TOASTED PECAN BITTERS

HUFFLE PUFF



AMARO DI S. MARIN AL MONTE
SUZE
LEMON JUICE
LIME JUICE
BEEFEATER GIN
ORANGE FENNEL CARBAMON SYRUP

MEXICAN DIVORCE



BEET SYRUP
LIME JUICE
CELERY BITTERS
TAPATIO 110 TEQUILA
NUESTRA SOLEDAD MEZCAL

FRENCH 75



ORANGE JUICE
AVOÛ PRATA CACHACA
GIFFARD BANANA
SIMPLE SYRUP
CAVA

WINTER MENU DESIGN

2015

AU NATURALE



FORD'S GIN
ST. GERMAIN
LIME JUICE
DRY VERMOUTH
HONEY SYRUP
CREME DE VIOLETTE

CAT VIDEO



CALVADOS
COFFEE LIQUEUR
CYNAR
DEMARARA SYRUP
AMANTILADO SHERRY

POLYJUICE POTION



EL DORADO R
LIME JUICE
CARAMELIZED PINEAPPLE / SPICE SYRUP
AMARO DI ANGSTURA

JUNGLE CRUISE



ORANGE JUICE
EAST INDIA SOLEIRA SHERRY
CACAO NIB INFUSED CAMPARI
ESPOLON BLANCO TEQUILA
PINEAPPLE
GIFFARD MADAGASCAR VANILLA

HOT APPLE CIDER

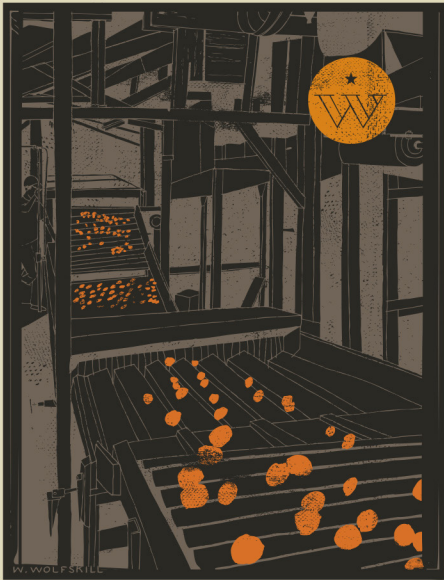


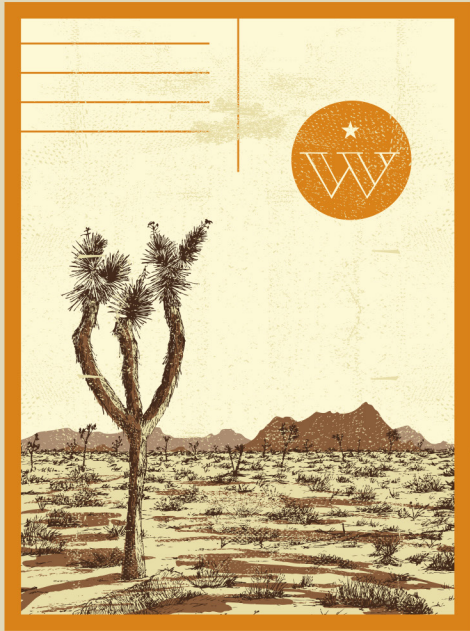
ELIGAN SMALL BATCH
CARAMEL SYRUP
CIDER
CACIRACA ANBURANA

BATH WATER



CINNAMON SYRUP
CHERRIE CHERRY BLACK TEA INFUSED PISCO
LEMON JUICE
CLEAR CREEK 8 YEAR APPLE BRANDY
PROSECCO





James McClung

THANK YOU!

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jamesmcclungart.com